



AUSTRALIAN  
**CRUISE**  
ASSOCIATION

# *27th Conference and AGM*

‘Anchoring Success Across Every Region’

3 - 5 September 2025, Fremantle WA



**Tourism**  
WESTERN AUSTRALIA



# Keynote Speakers

## Debbie Holbrook

Director of Deployment and Itinerary Planning  
Princess Cruises

Debbie oversees the strategic deployment and itinerary planning for the Princess fleet of 17 ships including their newest Sphere LNG class, Sun and Star Princess. This includes launching over 650 voyages, carrying over 1.8 million passengers annually. As a dedicated community leader, Debbie serves on the Princess Cruises Community Foundation and enjoys supporting local charitable events and serving on nonprofit boards.



## Robert de Bruin

Director of Deployment and Itinerary  
Holland America Line

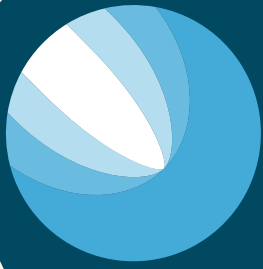
Born and raised in Rotterdam, the Netherlands, Robert completed a Technical and Nautical Degree from at the Rotterdam Nautical College before joining Holland America Line, sailing as both a deck and safety officer for six years. Since 2016, Robert has been shoreside, involved in all aspects of worldwide itinerary development, first for Seabourn and now Holland America Line—including luxury small ship itineraries, expedition voyages, and world cruises.

## Christine Manjencic

Vice President Destination Services  
Norwegian Cruise Line Holdings

As a seasoned leader with over 30 years of experience in the travel, tourism, and sales industries, Christine has built a career around delivering exceptional luxury service experiences and driving strategic growth. She has led high-performing teams across tourism, sales, and destination creation, with a focus on developing unique land programs and special events tailored for luxury clientele.





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## **Day 1      Wednesday 3 September**

9:30am      Registration Desk opens - Esplanade Hotel Fremantle by Rydges

### **Networking Program**

1:00pm - 4:00pm      Fremantle Ports Tour

1:00pm - 4:00pm      Fremantle Prison Tour

1:30pm - 3:30pm      Fremantle Hidden Gems Tour

2:30pm - 4:00pm      Fremantle Cultural Tour

2:30pm      Introduction to Cruise Workshop (for guests new to the cruise industry)

4:30pm      Registration Desk closes

5:00pm      Welcome Event - Gage Roads Brewery

7:15pm      Members' Dinner - Emily Taylor

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## **Day 2      Thursday 4 September**

9.00am      Official Welcome

9.30am      State of the Industry

11.00am      Morning Tea

11.30am      Session 1

1.00pm      Lunch

2.00pm      Session 2

3.00pm      Afternoon Tea

3.30pm      Session 3

4.50pm      2026 Conference and AGM announced

5.00pm      Conference Day 2 Close

6.30pm      Gala Dinner - Freo Social

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## **Day 3      Friday 5 September**

8.00am	Breakfast with Guest Speaker (Esplanade Hotel Fremantle by Rydges)
9.30am	AGM (ACA Members only)
10.30am	Member Workshop
12.00pm	Conference concludes

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