## **Media Release**

8 April 2021

## Videos and prospectus aim to promote the region as a place to live and invest

Gladstone Regional Council in consultation with more than 20 local stakeholders has developed a video series and investment prospectus to promote the region as a place to live and invest.

The videos – *The Gladstone Region, feels like home* and *The Gladstone Region, feels like a good investment* – aim to actively promote and support the Gladstone Region while also enabling its growth and prosperity.

Gladstone Region Mayor Matt Burnett said Council is ensuring the region continues to be a great place to live and invest via promotion and diversification of our local economy.

"A continued focus on diversification helps grow the region and expand opportunities," Councillor Burnett said.

"Our region is well placed for growth and diversification and our proud industrial history positions us a leader who can drive forward renewables such as biofuels and hydrogen.

"Council encourages local businesses to use the investment prospectus and video resources to support their business and promote our region."

Please visit <u>www.gladstone.qld.gov.au/investment-liveability</u> for more information, to read the investment prospectus or to view the video series.

ENDS



For further information contact Council's Brand and Communications Team on 4970 0700 or media@gladstone.qld.gov.au