

Assessment held: Community Engagement Centre, 142 Goondoon Street, Gladstone Date: March 2021

**Ignite Event** – Ignite Event funding supports events that contribute to community pride/social outcomes and regional economy that attract up to 2500 participants.

The Ignite Event objectives are:

- Social & Community Drives social and community outcomes, including community pride and cohesion.
- **Destination** Enhances the profile and appeal of the Gladstone Region.
- Financial Sustainability Demonstrates financial sustainability.
- Environmental Sustainability Demonstrates environmental sustainability.
- Economic Impact Generates economic activity in the Gladstone Region.
- Overnight Visitation

Attracts external visitation specifically generating overnight visitor expenditure.

#### **Funding Available**

Applicants can apply up to a maximum of \$10,000 (ex GST).

Calliope Rodeo	
Date:	24 <sup>th</sup> – 25 <sup>th</sup> September 2021
Location:	Chapman Park, 3 Taragoola Rd, Calliope
Applicant:	Calliope Rodeo & Specialty Events
Sponsorship Request:	<ul> <li>\$10,000.00 monetary</li> <li>Bands and entertainment associated costs- supporting document uploaded <ul> <li>Saturday Night headline act &amp; Sound: LNK Entertainment Luke Geiger &amp; Bareback - \$8910 - Quote</li> <li>Friday Night band: Chris Bax &amp; Band - \$2500 - Quote</li> <li>Announcer and arena PA/music: Larry Cann - \$4400 - Quote</li> </ul> </li> <li>The request equates to a 9% contribution towards the total event cost</li> </ul>



Event Summary:	<ul> <li>The Calliope Rodeo brings together the community to have an enjoyable event celebrating the rural nature of our area. The Calliope Rodeo is affiliated with the National Rodeo Association and attracts premier bull-riders from across Australia. It has built up a strong reputation that promotes Calliope nationally. The Calliope Rodeo's purposes are to: <ul> <li>Support the Calliope community and its surrounds</li> <li>Support and foster the future of the sports of bull-riding and barrel racing</li> <li>Deliver quality events for local residents as well as attracting visitors from across Qld and interstate</li> <li>Maintain and make available to the community a quality facility for events.</li> </ul> </li> </ul>
Participation Projection	<ul> <li>150 Volunteers</li> <li>20 Store Holders</li> <li>30 Paid Suppliers</li> <li>3,000 Gladstone Region Residents</li> <li>700 Intrastate Visitors</li> <li>50 Interstate Visitors</li> <li>20 International Visitors</li> <li>TOTAL 3,970</li> </ul>
Assessment Score	71%
Comment	The panel score reflects the events ability to meet multiple Ignite Event KSC, particularly community pride, social cohesion, enhancing the profile and appeal of the Gladstone Region and economic impact. Further evidence to support overnight visitation would be recommended in future applications. Overall, the panel were impressed with the organisations strong application for support toward the September event.
Recommendation	The panel recommends partial funding of this application at 50% of the total requested amount being \$5000.00



The Beachside Mixer	
Date:	7 <sup>th</sup> & 8 <sup>th</sup> August 2021
Location:	8 Enterprise Street, Boyne Island and Millenium Esplanade, Tannum Sands
Applicant:	Raw Movement CrossFit Tannum Sands
Sponsorship Request:	<ul> <li>\$5,000.00 monetary support toward the procurement of the following expenses from local businesses;;</li> <li>Temporary Equipment Hire eg. Stands, barricades, shade provisions and Toilets</li> <li>Photography</li> <li>Videography</li> <li>Volunteers T-Shirts</li> <li>Stall Operators - Food and Refreshment</li> <li>Athlete Recovery Area - Masseuse / Physio</li> <li>Advertising</li> <li>Microphone / PA System</li> <li>Athlete Local Region Packs</li> </ul>
Event Summary:	The "Beachside Mixer", is a CrossFit style fitness competition, hosted and run by Raw Movement CrossFit Tannum Sands. The competition will be run primarily at their facility in Boyne Island along with several events at the Millennium Esplanade, Tannum Sands. The event will be a partner's competition with categories for Teens, Open (18-35) and masters (35+), for male and female participants, and have different categories for athletes ranging from beginners to advanced. The event will be held over two (2) days and will be able to host up to 100 teams (200 participants).
Participation Projection	<ul> <li>30 Volunteers</li> <li>4 Store Holders</li> <li>6 Paid Suppliers</li> <li>100 Gladstone Region Residents</li> <li>100 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 240</li> </ul>
Assessment Score	70%



Comment	The panel scores reflect the applications strength in addressing KSC relating to community pride, social cohesion and enhancing the profile and appeal of the Gladstone Region through showcasing the townships of Boyne Island and Tannum Sands. The panel were impressed by the applicant's efforts to showcase the region through inclusion of athlete local region packs and the focus on supporting local business at the event.
Recommendation	The panel recommends partial funding of this application at 50% of the total requested amount being \$2500.00.
Lake Awoonga Adventu	ure Race
Date:	23 <sup>rd</sup> October 2021
Location:	Lake Awoonga Caravan Park and Lake Awoonga surrounds
Applicant:	Benaraby Progress Association
Sponsorship Request:	\$5,660.00 monetary – no actual description given but budget breakdown includes Insurance and permits, equipment hire, traffic control, advertising and promotion, race event expenses, prizes and photography, event merchandise and stationery and postage. \$220.00 in kind– 2 x GRC branded marquees to provide shelter for competitors in the main event area. Request equates to 25% contribution towards the total event cost.
Event Summary:	This event is an adventure race for both novice and competitive participants comprising of mountain bike, run and kayak / swim legs. This style of race encourages family and friends to compete as teams of two in the novice race or challenge themselves and others in the competitive race while riding, running and kayaking throughout the beautiful surrounds of Lake Awoonga. The race will be followed by a multi-prize draw and an opportunity to further acknowledge our event partners, sponsors and supporters. The Benaraby Progress Association aims to establish the Lake Awoonga Adventure Race as a popular annual event that will attract many visitors to our region.
Participation Projection	<ul> <li>45 Volunteers</li> <li>8 Store Holders</li> <li>15 Paid Suppliers</li> <li>180 Gladstone Region Residents</li> <li>50 Intrastate Visitors</li> <li>20 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 318</li> </ul>



Assessment Score	69%
Comment	The Panel scored this application highest in driving social and community outcomes and enhancing the profile and appeal of the region. The panel noted the applicants focus on increasing out of region visitation and making improvements to the event each year. The panel recognised the applicant efforts in environmental sustainability and financial sustainability by reinvesting profits into future events. Overall, the panel scored this application favourably with the panel assessment score reflecting a sound submission.
Recommendation	The panel recommends partial funding of this application at 50% of the total requested amount to the value of \$2940.00 plus in-kind support as requested valued at \$220.00.

Flourish in Gladstone	
Date:	28 <sup>th</sup> August 2021
Location:	Gladstone Business Centre, 1 Manning Street, Gladstone
Applicant:	Integreat Queensland Inc. (previously WIN)
Sponsorship Request:	<ul> <li>\$10,000.00 Total</li> <li>\$8,000.00 monetary <ul> <li>The funding from Gladstone Council will be used to: assist with wages for the festival coordinator, fund promotion &amp; signage, and development of a sustainability strategy.</li> </ul> </li> <li>\$2,000.00 in kind <ul> <li>Marquees and other items such as bollards to enable designated parking for food vendors.</li> <li>Assistance with the development of a Flourish in Gladstone Sustainability Strategy.</li> </ul> </li> <li>The request equates toa a 45% contribution towards the total event cost.</li> </ul>



Event Summary:	Flourish is an annual event organised by Integreat Queensland Inc. (Previously Welcoming Intercultural Neighbours) and aims to celebrate Diversity, Culture and Art. Flourish has been designed by members of the migrant community and is seen by those that participate as an important part of their integration into the Gladstone community. The event hosts an Art Exhibition, a Photo Competition with the theme "Flourishing In Gladstone", Creative Workshops, market stalls and demonstrations, a Cultural Fashion Parade showcasing cultural costumes from all around the world, and a multi-cultural food market. Flourish will begin with a Welcome to Country and several traditional Aboriginal dances performed by a local indigenous dance group to honour and showcase their culture.
Participation Projection	<ul> <li>50 Volunteers</li> <li>14 Store Holders</li> <li>10 Paid Suppliers</li> <li>500 Gladstone Region Residents</li> <li>0 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 574</li> </ul>
Assessment Score	68%
Comment	The panel assessed this application favourably on meeting KSC relating to increasing community pride, social cohesion and enhancing the profile and appeal of the region to residents and visitors. The panel noted that Council is not able to meet the resourcing requirements of the in-kind request of assisting with the development of the Flourish in Gladstone Sustainability Strategy or the bollards requested for designated parking. In-kind support with the provision of marquees for shade at the event can be provided. The panel raised concerns regarding the eligibility of supporting wages for the festival co-ordinator as this could be considered an ongoing salary cost which is excluded as per the funding guideline.
Recommendation	The panel recommends partial funding of this application at 50% of the total requested cash amount, \$4000.00. The panel does not support the in-kind request.



Female Festival of Fo	otball
Date:	16 <sup>th</sup> -17 <sup>th</sup> October 2021
Location:	Boyne Tannum Sharks Football Club, Jacaranda Drive, Boyne Island
Applicant:	Football Central Queensland Inc
Sponsorship Request:	\$10,000.00 monetary Funding to be used towards Sublimated Team Playing Jerseys (including Gladstone Regional Council Logo) valued at \$14,784. The request equates to a 39% contribution towards the total event cost.
Event Summary:	The Female Festival of Football is a carnival of football where teams/players, new and old, come together over a weekend of football. Teams will play against each other in age group pools from 8/9 years through to open women.
Participation Projection	<ul> <li>20 Volunteers</li> <li>4 Store Holders</li> <li>0 Paid Suppliers</li> <li>750 Gladstone Region Residents</li> <li>750 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 1524</li> </ul>
Assessment Score	68%
Comment	The panel viewed this application favourably against KSC relating to driving community pride and social cohesion through inclusion in sport. The panel recognised this would be the first female football carnival in CQ and commended the organisation for already seeking opportunities for growth. There is great opportunity for economic impact for the region through this event and the panel encourages the organisation to connect with GAPDL to develop information packs for visitors attending the carnival. The panel recommends the applicant seek to capture details of out of region visitation for the carnival to support future applications.
Recommendation	The panel recommends partial funding of this application at 50% of the total requested amount, \$5000.00



The Gladstone Regio	nal Multicultural Festival
Date:	28 <sup>th</sup> August 2021
Location:	Tondoon Botanic Gardens, Gladstone
Applicant:	Gladstone Multicultural Association Inc
Sponsorship Request:	\$10,000.00 \$4,400.00 cash - Stage and Audio Entertainment \$4.400.00 in kind*estimate - Venue Hire - Tondoon Botanic Gardens Request equates to 26% contribution towards the total event cost.
Event Summary:	The Gladstone Multicultural Association Inc has been heavily involved in the promotion and development of multiculturalism in the Gladstone Region since 1998 with the main event for the year being now the Gladstone Region Multicultural Festival. The Gladstone Region Multicultural Festival is one of Gladstone's Premier Events embracing the ideas of peace, education and enjoyment to achieve unity through diversity. The festival is held in August with Information/Display international Food and Craft stalls from the many different company's businesses, organizations and cultural community groups from all of the Gladstone Region. We aim to create unity, diversity and uniting our communities and it's a celebration of all people that make Gladstone such a wonderful community.
Particpation Projection	<ul> <li>40 Volunteers</li> <li>90 Store Holders</li> <li>15 Paid Suppliers</li> <li>7500 Gladstone Region Residents</li> <li>2500 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 10,145</li> </ul>
Assessment Score	67%
Comment	The panel scoring indicates the events ability to drive community pride and social cohesion. Scoring in relation to the other selected KSC of increasing the profile and appeal of the region focused on the location of the festival rather than how the festival achieves this objective. Addressing how the festival meets this objective would have resulted in a higher score. The application predicts a significant increase in stall holders at the event and the panel viewed the associations efforts to include a large selection of multicultural groups at the event.



Recommendation	The panel recommends support of the in-kind request to the value of \$4400.00 as requested within this application. The panel does not recommend funding the monetary request.
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The Boyne Valley Show	vcase - 2021
Date:	10 <sup>th</sup> – 12 <sup>th</sup> September 2021
Location:	26 Degalgil Street, Boyne Valley, Qld. 4680
Applicant:	The Community Shed Boyne Valley Inc
Sponsorship Request:	<ul> <li>\$3,000.00 monetary</li> <li>Catering for opening ceremony (nibbles &amp; drinks)</li> <li>Jack Viljoen to perform at the opening ceremony. (booked)</li> <li>A second musician to support Jack during his breaks at the opening ceremony.</li> <li>Musicians or other artists to provide entertainment sessions throughout the day on Saturday.</li> <li>Tyrone O'Reilly's Circus Artists/Fire Performers to provide entertainment on Saturday. (booked)</li> </ul>
Event Summary:	The Boyne Valley Showcase will be a weekend of exhibitions, displays, performances & local market stalls (Sat & Sun only) to highlight the products & activities of the Boyne Valley. While the main showcase will be at the Nagoorin Community Hall, the whole Boyne Valley will be involved. The event brings together local businesses, farmers, craftspeople, artists, collectors, performers, caterers, schools, clubs, associations & other individuals & organisations to showcase their wares, talents, purposes & produce, all of which occurs in the Boyne Valley. The Boyne Valley is defined as the whole of the area of the valley of the Boyne River from its headwaters to Lake Awoonga & not just the locality known as the Boyne Valley.
Participation Projection	<ul> <li>10 Volunteers</li> <li>35 Store Holders</li> <li>4 Paid Suppliers</li> <li>350 Gladstone Region Residents</li> <li>0 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 399</li> </ul>



Assessment Score	67%
Comment	The panel viewed this application most favourably scoring high across KSC relating to community pride and social cohesion. The panel commented that this event works to strengthen local connections through gathering. The panel also scored this application at a satisfactory level across other KSC.
Recommendation	The panel recommends full funding of this application to the requested value of \$3000.00 based on the localised value this event offers to the Boyne Valley community.

Date:	29 <sup>th</sup> May 2021
Location:	1770 Foreshore, Air Sea Rescue park, Captain Cook Drive, 1770
Applicant:	1770 Dragons Inc.
Sponsorship Request:	<ul> <li>\$2,000.00 monetary</li> <li>Advertising/promotion, \$1,000.00</li> <li>Catering, \$1,500.00</li> <li>Equipment hire \$900.00</li> <li>Aquatic license \$36.45</li> <li>Request equates to 58% contribution towards the total event cost.</li> </ul>
Event Summary:	1770 Dragons will host Round 1 of the Wide Bay Regatta Series. The Series comprises competitions between 4 Dragon Boat Clubs in the Wide Bay Region. These clubs are 1770, Cooloola, Hervey Bay and Bundaberg. We as a club will provide the venue, the Officials, entertainment, food and cover all expenses to hold the regatta at 1770 on the 29th May 2021. Our event aims to attract more interest this year as there were no Regattas held during 2020 due to Covid.
Participation Projection	<ul> <li>30 Volunteers</li> <li>4 Store Holders</li> <li>4 Paid Suppliers</li> <li>350 Gladstone Region Residents</li> <li>500 Intrastate Visitors</li> <li>20 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 908</li> </ul>



Assessment held: Community Engagement Centre, 142 Goondoon Street, Gladstone Date: March 2021

Assessment Score	62%
Comment	The panel score reflects the applications marginal evidence of meeting all KSC. The panel noted the events potential in reaching multiple KSC but was unable to provide higher scoring as the application did not provide adequate evidence of how the KSC are met through the event.
Recommendation	The panel recommends partial funding to the value of \$750.00.

#### Out of Round Applications to the Ignite Event initiative – Received February 2021

Gladstone Netball Ass	ociation Annual Pam Moore Carnival
Date:	5 <sup>th</sup> & 6 <sup>th</sup> June 2021
Location:	Gladstone Netball Courts, Memorial Park, Side St, Gladstone
Applicant:	Gladstone Netball Association
	\$6,000.00 monetary – NB. items listed exceed amount requested
Sponsorship Request:	<ul> <li>\$2169 Hire of 10 Port a loos by Coates Hire</li> <li>\$1500 Equipment hire eg. Skip bins, PA system</li> <li>\$1225 Rides from Giggle Inflatables</li> <li>\$3000 Drink and food purchases</li> <li>\$500 Security overnight</li> <li>\$2500 Trophies/Medallions/Plaques for Presentation</li> <li>\$300 Admin costs</li> <li>\$300 Mowing of grounds</li> <li>\$200 Cleaner Costs</li> <li>The request equates to 54% contribution toward the total event cost.</li> </ul>
Event Summary:	The Pam Moore Netball Carnival is a two day Netball competition which has developed over the years into a fantastic Netball festival weekend. The 2019 Pam Moore Carnival was a huge success with a record 95 teams in attendance from all over the CQ region.
Participation Projection	<ul> <li>4000 Volunteers</li> <li>20 Store Holders</li> <li>10 Paid Suppliers</li> <li>2,000 Gladstone Region Residents</li> <li>2,000 Intrastate Visitors</li> <li>0 Interstate Visitors</li> </ul>



	<ul> <li>0 International Visitors</li> <li>TOTAL 8,030</li> </ul>
Assessment Score	61%
Comment	While based on attendance figures alone the panel could conclude there was clear economic benefit to Gladstone, the lack of detail surrounding how the attendance and scale of the event would translate to meeting multiple KSC resulted in this applications score. The panel noted this was already a profitable event and were unclear on how the investment from Council would improve or upscale the event. The panel also noted a number of items requested to be supported through the funding were ineligible as per the funding guidelines.
Recommendation	The panel recommends partial funding of this application to the value of \$2000.00.

Calliope Community Carols	
Date:	26 <sup>th</sup> November 2021
Location:	Chapman Park, 3 Taragoola Rd, Calliope
Applicant:	Rotary Club of Calliope
Sponsorship Request:	<ul> <li>\$9,350.00 monetary</li> <li>Rides: Funtime Amusements - \$2900 - quote</li> <li>Face painting: Happy Faces - \$750 - quote</li> <li>Children's Craft: Crafty Capers - \$1200 - quote</li> <li>Stage &amp; Audio: Audio &amp; Lighting Services - \$4500 - quote</li> <li>NB quotes include GST as Calliope Rotary is not registered for GST</li> <li>The request equates to a 42% contribution towards the total event cost.</li> </ul>
Event Summary:	<ul> <li>Calliope Community Carols brings together the Calliope district to celebrate the end of the year and Christmas with carols and family friendly entertainment. Calliope Rotary works with local schools and community groups to deliver this event. This events aims are: -</li> <li>Raising funds for local causes and community groups.</li> <li>Deliver an affordable family orientated event.</li> <li>Celebrate Christmas and the end of the year in an inclusive event.</li> <li>Showcase local talent and school children.</li> </ul>



Participation Projection	<ul> <li>50 Volunteers</li> <li>20 Store Holders</li> <li>0 Paid Suppliers</li> <li>2,000 Gladstone Region Residents</li> <li>0 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 2,070</li> </ul>
Assessment Score	61%
Comment	The panel noted the comprehensive application and event's benefit to the local community of Calliope. The application scored highest against KSC relating to community pride and social cohesion and enhancing the profile and appeal of the Gladstone region. The panel noted this application could be strengthened through providing greater details about the benefit of this event to local businesses and the beneficiaries of funds raised from the event.
Recommendation	The panel recommends partial funding for this event to the value of \$3116.00.

2021 Gladstone Open Tennis Tournament	
Date:	4 <sup>th</sup> to 6 <sup>th</sup> June 2021
Location:	Rigby Park, Glenlyon St Gladstone
Applicant:	Gladstone Tennis and Squash Association
Sponsorship Request:	<ul> <li>\$2,000.00 monetary</li> <li>Advertising</li> <li>Balls – ineligible</li> <li>Officials expenses</li> <li>Equipment hire</li> <li>The request equates to a 18% contribution towards the total event cost.</li> </ul>
Event Summary:	The Gladstone Open Age is Gladstone Tennis and Squash Association's premier event, consisting of the Gladstone Australian Money Tour and Gladstone Junior tennis tournament. The annual tournament draws players from throughout Queensland and interstate due to its status as a bronze and silver level Australian Money Tour junior and senior tournament. Over the course of three days, a number of Australia's best under-14 to open age players will vie for valuable AMT and junior tour points. The tournament caters for players of all levels with several divisions of competition being contested.



Participation Projection	<ul> <li>25 Volunteers</li> <li>1 Store Holders</li> <li>2 Paid Suppliers</li> <li>30 Gladstone Region Residents</li> <li>10 Intrastate Visitors</li> <li>90 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 158</li> </ul>
Assessment Score	56%
Comment	The application scored highest in relation to the events and organisations financial sustainability and potential to attract overnight visitation to the region. This application could have been strengthened if greater context regarding community need had been addressed and supporting evidence was provided. The panel also noted the request to cover the cost equipment (other than temporary equipment hire) is an ineligible expense as listed in the funding guidelines.
Recommendation	The panel recommends partial funding of this application to the value of \$666.00.

BITS Junior Golf Open	
Date:	16 <sup>th</sup> October 2021
Location:	Boyne Tannum Golf Club, 1 Jacaranda Dr, Boyne Island
Applicant:	BITS Junior Golf Club
Sponsorship Request:	<ul> <li>\$2,100.00 monetary</li> <li>Food - which is provided to all our players free of charge</li> <li>Drinks - which a drink is provided to all players free of charge</li> <li>Ice</li> <li>Signage</li> <li>Flyers</li> <li>Golf Supplies</li> <li>Gift bags</li> <li>First Aid Kit</li> </ul> The request equates to 60% contribution toward the total event cost.



Event Summary:	The BITS 2020 Junior Golf Open Championship will bring golfers from all over the Central Queensland to compete at the Boyne Island Golf Club.
Participation Projection	<ul> <li>20 Volunteers</li> <li>0 Store Holders</li> <li>0 Paid Suppliers</li> <li>150 Gladstone Region Residents</li> <li>60 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 230</li> </ul>
Assessment Score	60%
Comment	The application scored highest against key selection criteria relating to community pride. The panel viewed the mention of COVID plans favourably. The panel recommends the applicant provide greater detail in responding to how the event would meet KSC and seek to provide supporting evidence relating to overnight visitation and economic impact. The panel noted some items requested to be supported with the funding are ineligible as per the funding guideline.
Recommendation	The panel recommends partial funding for this event to the value of \$700.00.

CQ Classic	
Date:	1 <sup>st</sup> & 2 <sup>nd</sup> May 2021
Location:	6/14 Helen Street, Clinton
Applicant:	CrossFit Gladstone
Sponsorship Request:	<ul> <li>\$4,000.00 monetary</li> <li>We will be using the funding to; <ul> <li>Pay for invited competitors' accommodation.</li> <li>Purchase barriers to separate the spectators from the competitors</li> <li>Purchase additional equipment to allow for more teams to participate per heat (potentially opening up more team spots)</li> </ul> </li> </ul>



	The request equates to a 44% contribution towards the total event cost.	
Event Summary:	The Event that we are proposing to run is called the "CQ Classic", which is a CrossFit type fitness competition, hosted and run by CrossFit Gladstone. The Competition will be solely run from our facility in Clinton. The CQ Classic is a Same sex pairs competition with categories for Open (17-35) and Masters (35+), for male and female participants. We will have different categories for the athletes ability from beginner to advanced. The competition will be run over two (2) days and will be able to host up to 75-100 teams (COVID restrictions pending)	
Participation Projection	<ul> <li>30 Volunteers</li> <li>3 Store Holders</li> <li>0 Paid Suppliers</li> <li>220 Gladstone Region Residents</li> <li>200 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 453</li> </ul>	
Assessment Score	55%	
Comment	As the second application for a Crossfit event in this round the panel viewed this application highest in the event's financial sustainability and generation of economic activity. The application did not comprehensively address how the event would enhance the profile and appeal of the Gladstone region.	
Recommendation	The panel does not recommend financial support toward this event noting the events strong financial sustainability.	
Colour Me Capricorn Gladstone		
Date:	17 <sup>th</sup> October 2021	
Location:	Gladstone Ports Corporation Marina Parklands	
Applicant:	RACQ Capricorn Helicopter Rescue	
Sponsorship Request:	\$5,000.00 monetary request The monetary sponsorship will assist RACQ Capricorn Rescue to provide the Gladstone Community with Colour Me Capricorn	



	Gladstone. Sponsorship will assist with the equipment hire, accommodation for volunteers and staff, colour powder, event insurance, COVID-19 cleaning services, and advertisement and promotion of the event, potentially increasing the number of participants. Paid advertising will include radio advertising, paper advertisements (if applicable), Facebook ads (boosting) and corflute signs located in Gladstone. Request equates to 56% contribution towards the total event cost.
Event Summary:	In 2020, RACQ Capricorn Rescue launched Colour Me Capricorn Gladstone which proved to be a huge success. Colour Me Capricorn will once again be the most colourful fun run to hit Gladstone this year. Participants are encouraged to run, walk, dance or stroll their way along the garden path, creating a cloud of colour in the Gladstone Ports Corporation Marina Parklands. There are two distance options (2.5km and 5km) to cater for everyone. The aim of the event is to provide the community with a fun, active and colourful family fun run, educate the community on the benefits of including exercise into their lifestyle, encourage community pride and cohesion, and promote the important role that RACQ Cap Rescue plays within our community.
Participation Projection	<ul> <li>18 Volunteers</li> <li>0 Store Holders</li> <li>5 Paid Suppliers</li> <li>350 Gladstone Region Residents</li> <li>50 Intrastate Visitors</li> <li>0 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 423</li> </ul>
Assessment Score	54%
Comment	The panel viewed this application favourably relating to diving community pride but noted the event time and date clashed with other significant events scheduled to be held on the same weekend. The application provided minimal evidence or information about increasing visitation or information on local economic impact. The panel encourages the applicant to explore how the event meets the fund objectives in greater detail within future applications.



Recommendation	The panel recommends partial funding for this application to the value of \$1666.00 which equates to one third of the amount requested.
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Grand final Day, Presentation and Family Fun Day		
Date:	11 <sup>th</sup> September 2021	
Location:	Gladstone Netball Courts, Memorial Park, Side St, Gladstone	
Applicant:	Gladstone Netball Association	
Sponsorship Request:	<ul> <li>\$5,000.00 monetary</li> <li>\$1225 for Rides from Giggle Inflatables</li> <li>\$2169 for Hire of 10 Port a loos by Coates Hire</li> <li>\$1000 for Trophies/Medallions/Plaques for Presentation</li> <li>\$500 for Committee volunteers, Coach, Umpire acknowledgement gifts</li> <li>\$80 for new Life Member shield</li> <li>\$500 for Netball Guest Speaker (to cover accommodation and flights)</li> <li>\$300 Admin costs</li> <li>\$300 Mowing of grounds via Grounds person (paid position)</li> </ul> The request equates to a 82% contribution towards the total event cost.	
Event Summary:	Netball Grand Final Day- a day of Cheering, Celebrations and Community. This event will commence with a Welcome to Country and March past at 9am. Junior and cadet grand final games will follow 10-12noon. There will be 6 divisions (Junior 1, 2, 3 and 4, Cadet 1 and 2. 3 games will be played at each time slot The annual junior presentation will follow the grand final games, including a family fun day with rides, food stalls, activities and guest speakers for ages 5 to 17. The event will conclude at 3pm who will provide us with services, equipment, catering and more.	
Participation Projection	<ul> <li>50 Volunteers</li> <li>10 Store Holders</li> <li>10 Paid Suppliers</li> <li>3,000 Gladstone Region Residents</li> <li>50 Intrastate Visitors</li> <li>25 Interstate Visitors</li> <li>0 International Visitors</li> <li>TOTAL 3,145</li> </ul>	



Assessment Score	46%
Comment	The Panel score reflects the panel's assessment that the application to support the Grand Final and Presentation Day does not align to the intent of the Ignite Event fund objectives. In order to score higher the panel recommends the applicant seek to include greater detail and provide evidence to support how the event would meet at least two of the Ignite Fund KSC. The panel noted the applicant request for support toward the Pam Moore Carnival was closer aligned to the intent of the fund and recommends support of that event.
Recommendation	The panel does not recommend funding to support this application.