REGIONAL ENHANCEMENT FUND - ASSESSMENT AND EVALUATION - Jumpstart City Heart

KEY SELECTION CRITERIA (KSC)

KPI 1: Re-establishing Goondoon Street as Gladstone's main street by improving economic and development opportunities within the CBD (20)
KPI 2: Creating a CBD destination that provides entertainment for the entire Gladstone Region (15)
KPI 3: Creating an unique identity for the CBD and achieving a sense of arrival (20)
KPI 4: Recognising the city's heritage as an important asset

RATING MATRIX

Green = An overall score of 65.5% and above demonstrates that an application has met or exceeded all KPIs. The Assessment Panel may favourably recommend the application for the full funding sought.

Orange = An overall score between 51% to 65% demonstrates that an application has met or exceeded a KPI(s) but mostly marginal evidence in others. The Assessment Panel may choose to recommend funding the application based on scores received for KPIs with high weighting and overall alignment to Community Celebration Fund objectives.

Red = An overall score of 50% or less demonstrates that an application has mostly provided marginal evidence across all KPIs. The Assessment Panel may still choose to recommend the application for part funding based on some evidence of meeting the

KSC RATING

1 - Unacceptable or no evidence
2 - Marginal or some evidence
3 - Meets criteria

App. No.	Organisation	Initiative	Location of Project	Total Funding Request	Total Project Cost (Excl GST)	Total Organisation is Contributing	% of Contribution to Total Project Cost	Previously Funded in Past 2 yrs.	KSC 1							KSC 2							KSC 3							KSC 4							KSC 5							KSC 6							TOTAL SCORE	Percent %	FUNDING RECOMMENDED BY PANEL	IN KIND RECOMMENDED BY PANEL	FINAL PANEL COMMENT
									Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC1 AVGE Rating	KSC1 SCORE	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC2 AVGE Rating	KSC2 SCORE	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC3 AVGE Rating	KSC3 SCORE	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC4 AVGE Rating	KSC4 SCORE	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC5 AVGE Rating	KSC5 SCORE	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	KSC6 AVGE Rating	KSC6 SCORE					
0001JMP	Gladstone Area Promotion Development Limited	Artisans of Goondoon Mini Market	Gladstone CBD	$2,000.00	**$5,000.00**	$3,000.00	40%	$5000.00 GRRU - Gladstone Region Promotional Videos	3	3	3	3	3	3	**60**	3	3	3	3	3	3	**45**	2	2	2	2	3	2.2	**44**	1	2	1	1.5	2	1.5	**22.5**	1	2	1	1	2	1.4	**14**	1	2	1	1	2	1.4	**28**	**213.5**	**53%**	$2,000	$0	Full funding reccommended
0002JMP	Ban Thai Bar and Restaruant	Deck/Street Front Beatuification	Gladstone CBD	$2,000.00	**$2,500.00**	$500.00	80%		1	2	2	2.5	2	1.9	**38**	1	2	1.5	2	3	1.9	**28.5**	2.5	2	2	1.5	2	2	**40**	1	2	1	1	1	1.2	**18**	1	1	1	1	1	1	**10**	2.5	3	3	3	3	2.9	**58**	**192.5**	**48%**	$0	$0	Funding not reccommended
				$4,000.00	$7,500.00																																																		

All figures exclude GST