Our Capabilities
We exist to strengthen the health of communities and ecosystems for mutual benefit.

Conservation Volunteers Australia (CVA) has engaged communities in the environment since 1982, winning multiple prestigious awards for its results-driven programs.

Today CVA is Australasia’s largest practical conservation group and has become one of Australia’s largest and most established environment-focused NFP.
Why we care

75% of terrestrial environments and 66% of marine environments are considered “severely altered” by human actions around the world.

80% of Australians 14 years+ agree that if we don’t act now, we’ll never control our sustainability problems.

63% of Australians see themselves as an environmentalist at heart.

87% of Australians think businesses have a responsibility to do social good.

In 2018, time invested in volunteering in Australia was worth $20m.

Conservation Volunteers is a partner that understands the importance we place on fostering and supporting sustainable outcomes, not only for the company but for our clients and the local communities in which we operate and live.”

DOUG DEAN AM
Managing Director
Veolia
We are Australia’s community engagement experts

A bridge between partners, communities and the environment. We train and manage community volunteers at scale and transform their efforts into a major force for environmental good and stronger, healthier communities.

“The government is on the side of conservation volunteers and on the side of Australians who want to take practical action to protect our environment and to preserve its precious futures.”

SUSSAN LEY
Federal Environment Minister
Question Time July 2019
Making a difference

We are committed to making a difference through our outcome-driven conservation campaigns.

**Greener Cities**
Reconnecting people with nature in cities and towns.

**Revive**
Reducing threats to sensitive aquatic and coastal environments.

**Green Links**
Repairing habitats for expansion and movement of species.

**Wild Futures**
Helping species and places in special need.

**Future Stewards**
Sharing our skills, knowledge, and passion with learners of all ages.
We measure our impact to contribute to the bigger picture

1.6 million + direct volunteer hours.

1 million + plastic items removed from marine environments.

1 million + trees and habitat plants planted.

1 million + native seeds collected to grow future forests and habitats.

600,000 + kgs litter removed from beaches, wetlands and forests.

1000’s of environmental surveys & data collection by citizen scientists.

1000’s of on ground project Days across Australia.

14 million + Media & Comms Reach.

...each year.
Conservation in action

We partner with
- State and Federal Governments
- Councils
- Corporates
- Not-for-profits
- School and universities
- Science and research institutions
- Volunteer groups

To support
- Stronger communities
- More resilient ecosystems

Through focus areas
- Building capacity and knowledge
- Health and wellbeing
- Protected ecosystems
- Restored ecosystems

CVA delivered projects supported by over $11 million from corporate and government contributions in 2018/19.
Audience engagement

**Our community of volunteers that share our love of nature**
12,500+ volunteers each year
30,284 volunteer days*
242,272 volunteer hours*

**Our network keeps growing**

**Digital audience**
14 million media impressions in 2018

**Online reach**
15,474 visitors
35,000 page views
1.42 min average time on site
45,000 opted-in on our mailing list

Social reach: 69,000 impressions and 26,315 followers

* In 2018/2019  ** 01–31 Oct 2019

**Fantastic experience! It was great to learn the ‘why’ behind conservation. Very informative and rewarding experience.”**

TOBY
Volunteer
We join with our partners and commit to a better future together

As businesses are becoming more environmentally aware and socially responsible, CVA works with our partners to create long-term visible impacts in the environment and within communities.

Partnering with CVA will help raise awareness and provide funds to credible conservation programs whilst increasing your brand value and consideration.

55% of Australians are more likely to recommend a brand that gives even a small portion of its annual profits to charity.

Yougov 2018

“Rio Tinto Earth Assist is a great example of a cross sector partnership delivering impressive results because the right partners are at the table. It gets kids out of the classroom and into the bush to teach them about conservation while making a real difference.”

KELLIE PARKER
Managing Director, Pilbara Assets and Development
Rio Tinto
Ways to get involved and support CVA

**Become a partner**
Together we design and deliver a tailored partnership. Includes partnership management, marketing and communications strategy, on-ground logistics and reporting.

**Cause-related marketing**
Add long-term value to your brand and business.

**Donate**
Support your program of choice or let CVA direct your donation where it’s very much needed.

**Workplace giving**
A simple and effective way to make the world a better place.

**Fundraising**
Create your own fundraising page and share with your stakeholders for immediate action.

**Employee volunteering**
Fun, easy and rewarding volunteer opportunities for your employees to get their hands dirty and engage with their local environments and communities.

**Skilled volunteering**
Leverage your employees’ skills and talents to work with CVA on specific projects.
Join our partners

Here are just a few partners from our partnership family.

As part of the initiative “Every home is worth protecting”, together we are committing to an ongoing effort to tackle the problems facing koala habitat and the impacts of climate change.

Woodside supports our Coastal Guardians Program in WA, engaging with the community in addressing threats to priority coastline hotspots.

A CVA partner since 2009, AON supports our threatened species campaign Wild Futures.

Our newest partnership, enhancing, restoring and protecting local waterways and habitat for Threatened Ecological Communities and species in the Cumberland Plain.

Since 1992 Exxonmobil has supported a range of CVA projects including Revive our Wetlands in Victoria.
Why our partners work with us

Measurable outcomes
You will make a measured and sustainable improvement in local environments around Australia.

Credibility
Win recognition for your practical commitment to the environment among your staff, customers and shareholders.

Expertise
With almost 40 years’ experience we are committed to excellence in all that we do.

Engagement
Whether with employees or with local schools, a project with CVA will motivate and engage at scale.

Reach
You access CVA’s network of dedicated volunteers, unlocking targeted and new audiences for your brand.

Flexibility
You direct your support to the region and issue most relevant to you.
Contact us now

Conservation Volunteers Australia
Email partnerships@cva.org.au
Freecall 1800 032 501
Thank you