

MEDIA RELEASE

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Free workshops aim to help organisers of regional community events

Gladstone Regional Council through its Major Events Advisory Panel (MEAP) is offering organisers of regional community events a chance to gain valuable skills for free.

Gladstone Region Acting Mayor Chris Trevor said MEAP would offer free seats for local event organisers at upskilling and professional development workshops at the Gladstone Entertainment Convention Centre (GECC) on July 9.

“Many of our regional events have committee members who are passionate and focused on making their events bigger and better each year,” Councillor Trevor said.

“These sessions, led by an experienced facilitator, aim to guide and inspire event organisers to work towards achieving even greater success.”

Cr Trevor said the workshops would be useful for those interested in applying for future MEAP sponsorship.

“MEAP highlights the importance for regional events to grow towards self-sufficiency and sustainability and gradually reduce their reliance on local government support,” he said.

Workshop attendees can learn about the benefits of future event planning and gain tips on setting strategic directions, establishing business plans and implementing marketing strategies.

“Similar workshops presented by MEAP successfully attracted strong interest from participants,” Cr Trevor said.

MEAP’s 2018 Events Bootcamp will be held on Monday, July 9 from 9am to 4pm and is open to all community event organisers in the Gladstone Region.

The full-day workshop covers business planning and includes marketing templates.

A Grants & Sponsorships, Mythbusting and Trade Secrets community events’ workshop will be held on July 9 from 6pm to 8pm and is ideally timed for people who work full-time and volunteer at events.

The workshops will be run by well-known consultant, Krista Hauritz with more details available at www.kristahauritz.com.au/

Places in the bootcamp and evening workshop are limited with RSVPs required by July 2.

Claim your free seat now at www.gladecce.com.au/events/